I claim:

1. A golf putter to correct alignment problems resulting from eye predominance, said putter comprising a club head having a toe, a ball striking clubface and a heel;

and further comprising visual indicia means disposed on said club head, said visual indicia means comprising a segment of a circle defined by an arc and a chord, wherein said arc is oriented toward said clubface and said chord defines a back line oriented parallel to said clubface, and a visible alignment line disposed between said arc and said back line;

wherein said alignment line is non-perpendicular to said back line.

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- 2. The putter of claim 1, wherein said alignment line is aligned with the midpoint of said arc.
- 3. The putter of claim 1, wherein said alignment line contacts said back line.
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- 4. The putter of claim 1, wherein said alignment line contacts said arc and said back line.
- 5. The putter of claim 1, wherein the interior defined by said arc and said chord is white.
- 20 6. The putter of claim 1, further comprising an alignment dot disposed between said alignment line and said arc.

- 7. The putter of claim 1, wherein said alignment line is angled between approximately 0.7 and 2.0 degrees from perpendicular to said back line.
- 8. The putter of claim 7, wherein said alignment line is angled approximately 1.25 degrees from perpendicular to said back line.
 - 9. The putter of claim 1, said putter further comprising an optimum striking point disposed on said clubface, and wherein the midpoint of said arc is positioned on an imaginary perpendicular line extending rearward from said clubface and through said optimum striking point.
 - 10. The putter of claim 9, wherein said alignment line is aligned with said optimum striking point.
- 15 11. The putter of claim 1, said putter further comprising an optimum striking point disposed on said clubface, and wherein the midpoint of said back line is positioned on an imaginary perpendicular line extending rearward from said clubface and through said optimum striking point.
- 20 12. The putter of claim 1, wherein said alignment line is angled toward said toe to correct for left eye dominance and is angled toward said heel to correct for right eye dominance.

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- 13. The putter of claim 1, further comprising a cavity in said club head, wherein said visual indicator is disposed within said cavity.
- 14. The putter of claim 1, wherein said segment of a circle is a half-circle.

15. The putter of claim 1, wherein said segment of a circle is less than a half-circle.

16. A golf putter to correct alignment problems resulting from eye predominance, said putter comprising a club head having a toe, a heel, a ball striking clubface and an optimum ball striking point on said clubface;

and further comprising visual indicia means disposed on said club head, said visual indicia means comprising a segment of a circle defined by an arc and a chord, wherein said arc is oriented toward said clubface and said chord defines a back line oriented parallel to said clubface such that an imaginary line passing through said optimum ball striking point and the midpoint of said back line is perpendicular to said club face and to said back line, and a visible alignment line disposed between said arc and said back line;

wherein said alignment line is non-perpendicular to said back line and does not cross said imaginary line.

20 17. The putter of claim 16, wherein said alignment line is aligned with the midpoint of said arc.

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The putter of claim 16, wherein said alignment line contacts said back line. 18. The putter of claim 16, wherein said alignment line contacts said arc and said back line. 19. 20. The putter of claim 16, wherein the interior defined by said arc and said chord is white. The putter of claim 16, further comprising an alignment dot disposed between said 21. alignment line and said arc. 22. The putter of claim 16, wherein said alignment line is angled between approximately 0.7 and 2.0 degrees from said imaginary line. The putter of claim 22, wherein said alignment line is angled approximately 1.25 degrees 23. from said imaginary line. 24. The putter of claim 16, wherein said alignment line is angled toward said toe to correct for left eye dominance and is angled toward said heel to correct for right eye dominance. 25. The putter of claim 16, further comprising a cavity in said club head, wherein said visual indicator is disposed within said cavity. The putter of claim 16, wherein said segment of a circle is a half-circle. 26.

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- 27. The putter of claim 16, wherein said segment of a circle is less than a half-circle.
- 28. The putter of claim 16, wherein said alignment line is aligned with said optimum striking point.

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29. A golf putter to correct alignment problems resulting from eye predominance such that the putter will be correctly aligned by a golfer relative to a target line, said target line defined as the optimum initial line of travel for putting a golf ball, said putter comprising a club head having a toe, a heel, a ball striking clubface, and an optimum striking point on said clubface, and wherein said putter is defined to be correctly aligned with said target line when said clubface is disposed perpendicularly to said target line with said target line passing through said optimum striking point;

said putter further comprising visual indicia means disposed on said club head, said visual indicia means comprising a segment of a circle defined by an arc and a chord, wherein said arc is oriented toward said clubface and said chord defines a back line oriented parallel to said clubface, and a visible alignment line aligned between said arc and said back line, wherein said target line passes through the midpoint of said back line and is perpendicular to said back line when said putter is correctly aligned; and

wherein said alignment line is non-perpendicular to said back line and is non-parallel to said target line when said putter is correctly aligned.

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The putter of claim 29, wherein said alignment line is aligned with the midpoint of said 30. arc. The putter of claim 29, wherein said alignment line contacts said back line. 31. The putter of claim 29, wherein said alignment line contacts said arc and said back line. 32. 33. The putter of claim 29, wherein the interior defined by said arc and said chord is white. The putter of claim 29, further comprising an alignment dot disposed between said 34. alignment line and said arc. The putter of claim 29, wherein said alignment line is angled between approximately 0.7 35. and 2.0 degrees from perpendicular to said back line. 36. The putter of claim 35, wherein said alignment line is angled approximately 1.25 degrees from perpendicular to said back line. The putter of claim 29, wherein said alignment line is aligned with said optimum striking 37. point.

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- 38. The putter of claim 29, wherein said alignment line is angled toward said toe to correct for left eye dominance and is angled toward said heel to correct for right eye dominance.
- The putter of claim 29, further comprising a cavity in said club head, wherein said visualindicator is disposed within said cavity.
 - 40. The putter of claim 29, wherein said segment of a circle is a half-circle.
 - 41. The putter of claim 29, wherein said segment of a circle is less than a half-circle.